

THE BASE COLOUR

YOUR BASE COAT AND COLOUR. IN ONE.

Base + Colour. One Product. One Less Step.

The Base Colour by Tayla-Made Nail Co combines your base coat and gel colour into one professional 2-in-1 formula, simplifying the traditional gel colour service without compromising on professional application or colour choice.

Instead of applying a separate base coat followed by your gel colour, The Base Colour allows you to move directly from The Bonder to colour.

Prepare the natural nail. Apply The Dehydrator. Apply The Bonder. Apply The Base Colour. Finish with your chosen Tayla-Made top coat.

And with 141 shades to choose from, simplifying your application certainly doesn't mean limiting your colour choice.

1 2 IN 1 Base coat + gel colour combined in one professional formula.	2 141 SHADES An extensive professional colour wardrobe in one streamlined system.	3 HIGH PIGMENT Excellent colour coverage with controlled, appropriate layers.
4 SILKY-SMOOTH Balanced flow and controlled placement for professional application.	5 TRUE COLOUR CAP Painted with the actual gel colour from inside each bottle.	6 60-SECOND CURE Every colour layer receives a complete 60-second UV/LED cure.

2 IN 1 - BASE COAT + GEL COLOUR

ONE PRODUCT DOING TWO JOBS

The Base Colour isn't simply a gel polish colour. Its base coat is built into the colour formula, allowing it to perform two functions within the Tayla-Made system: Base Coat + Gel Colour.

Traditional gel polish application usually requires a dedicated base coat before colour can be applied. The Base Colour removes that separate product step. Once the natural nail has been correctly prepared and The Bonder applied, you can move directly into your chosen Base Colour shade.

• One less product to apply	• One less separate layer on the nail
• One less cure within the service	• A more streamlined application process
• Less product duplication on your nail desk	• A simpler gel manicure system

Fewer steps. Same professional approach.

BUT DON'T SKIP THE BONDER

THE BASE IS BUILT IN. THE BONDER ISN'T.

This is an important distinction within the Tayla-Made system. The Base Colour contains the base coat function, but it does not replace The Bonder. The Bonder provides the crucial bonding layer between the prepared natural nail and The Base Colour.

NATURAL NAIL THE DEHYDRATOR THE BONDER THE BASE COLOUR
TAYLA-MADE TOP COAT

The Bonder adheres to the prepared natural nail and creates the tacky bonding surface ready for The Base Colour.

So while you can skip a separate base coat when using The Base Colour: don't skip The Bonder.

WHY HAVE THE BASE IF THE BASE COLOUR ALREADY CONTAINS ONE?

It's a fair question. The answer comes down to choice and service type.

The Base is Tayla-Made's dedicated traditional gel base coat. It gives nail techs the flexibility to use a separate base underneath other gel colours or wherever a traditional base-and-colour system is preferred.

The Base Colour has already incorporated that base coat function into each of its 141 shades. So when you're performing a straightforward Base Colour manicure on the natural nail, you don't need to apply The Base underneath it.

The Base has its place. The Base Colour simply doesn't need it.

141 COLOURS

BECAUSE SIMPLIFYING THE SYSTEM SHOULDN'T LIMIT YOUR CHOICE.

The Base Colour collection includes 141 individual shades, giving nail techs an extensive professional colour wardrobe within one streamlined system. The collection spans everything from salon staples and natural shades through to statement colours and effects.

Each shade has its own individual colour description to help you understand its tone, undertone and finish before choosing.

For complete shade information, refer to the separate Tayla-Made Nail Co - The Base Colour Shade Guide.

This Product Guide focuses on how The Base Colour system works. The Shade Guide focuses on which colour you want.

HIGH-PIGMENT COLOUR

BEAUTIFUL COLOUR WITHOUT UNNECESSARY BULK

The Base Colour has been developed with a high-pigment formula to provide excellent colour coverage while maintaining smooth professional application. Strong pigmentation means you don't need to compensate for weak colour by unnecessarily loading the nail with product.

Apply your colour in controlled, appropriate layers, allowing each layer to cure completely before continuing. Different shades and finishes may naturally vary in coverage, so application should always be adjusted according to the individual colour rather than simply applying more product at once.

Build colour with controlled application - not excessive thickness.

CONTROLLED, SILKY-SMOOTH APPLICATION

THE BALANCE BETWEEN FLOW AND CONTROL

The Base Colour is designed to provide a balance between smooth flow and controlled placement. You want your gel colour to move smoothly across the nail. You don't want it running into the surrounding skin before you've had time to perfect your application.

The formula provides a silky-smooth application while allowing the nail tech to guide the product into position. Combined with the Tayla-Made curved/rounded precision brush, this helps make clean application around the cuticle and sidewalls easier to achieve.

THE CURVED/ROUNDED PRECISION BRUSH

Every bottle of The Base Colour features the Tayla-Made curved/rounded precision brush. The shape has been selected to complement the natural curve of the cuticle area, allowing greater control when positioning colour close to the proximal nail fold and sidewalls.

The rounded edge helps you guide the colour into position without relying on the square edge traditionally found on many gel polish brushes.

Cleaner cuticle application • Greater placement control • Easier application around curved cuticle areas • Reduced risk of flooding • A more refined finished application

Better control starts at the brush.

TRUE-TO-LIFE COLOUR REFERENCE

THE COLOUR CAP IS YOUR TRUE-TO-LIFE BOTTLE REFERENCE.

Every bottle of The Base Colour features a colour cap that is painted using the actual gel colour from inside that bottle. This means the colour cap is a true and accurate physical representation of the shade inside, giving you an immediate true-to-life colour reference directly on the bottle.

With 141 shades in the collection, this makes identifying and comparing colours at the nail desk much easier.

When viewing The Base Colour online, remember that photographs can vary from the true-to-life shade due to lighting, photography, screens and individual display settings.

When choosing colours in person, the painted colour cap provides an accurate physical representation of the shade inside the bottle. The Tayla-Made Base Colour Chart can also be used to compare shades side by side.

When shopping online, use the Base Colour Chart together with the individual shade description provided in the website product details to help understand each colour's tone, undertone and finish.

On the bottle: trust the colour cap. Online: use the colour chart and individual shade description as your reference.

THIN LAYERS MATTER

HIGH PIGMENT DOESN'T MEAN HEAVY APPLICATION.

The Base Colour is highly pigmented, but that doesn't mean more product should be applied in each layer. UV/LED gel needs to receive the correct amount of light throughout the product to achieve its complete cure.

Apply The Base Colour in thin, controlled layers, keeping the product away from the surrounding skin and curing every layer for the complete 60 seconds.

If greater coverage is required, add another thin layer rather than making the first layer excessively thick.

High pigment. Thin application. Complete cure.

HEMA FREE & TPO FREE

The Base Colour is formulated HEMA Free and TPO Free, consistent with the Tayla-Made Nail Co gel system. The formula has been developed to comply with current European cosmetic standards, providing a modern professional gel colour system for salon use. As with all professional UV/LED gel products, correct application remains essential. Avoid contact with the skin and surrounding tissue and ensure every layer receives its complete required cure. HEMA Free and TPO Free doesn't replace responsible gel application.

HOW TO USE

- 1** PREPARE
Complete your natural nail preparation, ensuring all true cuticle and non-living tissue has been removed from the nail plate.
- 2** DEHYDRATE
Apply The Dehydrator to the natural nail plate. Allow it to air dry completely. The natural nail will appear chalky and dry as the product evaporates.
- 3** BOND
Apply a thin layer of The Bonder to the natural nail plate. Allow it a few seconds to air set until it reaches its tacky, ready stage. Do not wipe.
- 4** APPLY THE BASE COLOUR
Using the curved/rounded precision brush, apply your chosen Base Colour shade in a controlled, even layer. Work carefully around the cuticle and sidewalls, avoiding contact with the surrounding skin.
- 5** CURE
Cure for 60 seconds under a compatible UV/LED nail lamp.
- 6** ASSESS YOUR COLOUR
Assess the coverage of your chosen shade. Apply additional thin, controlled colour layers as required, curing each layer completely for 60 seconds.
- 7** FINISH
Apply your chosen Tayla-Made top coat. Choose The Gloss Top Coat for a smooth, high-shine finish or The Matte Top Coat for a silky, sophisticated matte finish. Cure for 60 seconds.

THE TAYLA-MADE BASE COLOUR SYSTEM

- 1** THE CUTICLE REMOVER
Remove true cuticle and non-living tissue from the natural nail plate.
- 2** THE DEHYDRATOR
Temporarily removes surface oils and moisture from the natural nail.
- 3** THE BONDER
Creates the tacky bonding layer between the prepared natural nail and your gel system.
- 4** THE BASE COLOUR
Your base coat and colour in one.
- 5** FINISH
Choose The Gloss Top Coat or The Matte Top Coat.

Prep Dehydrate Bond Colour Finish.

WHEN DO I NEED THE FOUNDATION INSTEAD?

The Base Colour is designed for gel colour application. It isn't intended to provide the additional structure of The Foundation.

If the natural nail requires additional support, surface levelling, reinforcement or structure, The Foundation may be the more appropriate product underneath your colour.

The Foundation provides a thicker, flexible, soak-off layer when additional surface levelling, support or structure is required. The Base Colour provides your colour.

This allows the nail tech to adapt the Tayla-Made system to the individual nail rather than treating every client exactly the same.

WHY YOU'LL LOVE IT

• 2 in 1 - Base Coat + Gel Colour	• Base coat built directly into the colour
• Eliminates the need for a separate base coat during a standard Base Colour application	• 141 individual shades
• High-pigment formula	• Silky-smooth, controlled application
• Strong adhesion as part of the Tayla-Made system	• Curved/rounded precision brush
• Designed for controlled cuticle application	• Colour cap painted with the actual gel colour from inside the bottle
• HEMA Free	• TPO Free
• Complies with current European cosmetic standards	• UV/LED curable
• 60-second cure	• Professional salon performance
• 10ml luxe matte white bottle	• Rose-gold lid with painted colour cap

PROFESSIONAL TIPS

THE BONDER REPLACES THE SEPARATE BASE STEP - NOT THE PREP.

The Base Colour simplifies your colour application, but simplifying doesn't mean skipping proper preparation. Your retention still begins with: Correct Cuticle Removal Dehydration The Bonder. Then The Base Colour can do what it was designed to do.

The shortcut is built into the product - not the preparation.

LET YOUR BRUSH DO THE WORK.

The curved/rounded shape of the Tayla-Made brush is there for a reason. Rather than repeatedly pushing colour toward the cuticle, use the curved edge of the brush to follow the natural shape of the cuticle area. Work slowly and deliberately. Get your placement right before curing.

Clean application means less clean-up - and a more professional finished result.

AT A GLANCE

Product	The Base Colour
Product Type	2-in-1 Base Coat + Gel Colour
Range	141 shades
Size	10ml
Bottle	Luxe matte white
Lid	Rose gold
Colour Cap	Painted with the actual Base Colour shade from inside the bottle
Brush	Curved/rounded precision brush
Application	Controlled, silky-smooth flow
Pigmentation	High pigment
Base Coat Built In	Yes
The Bonder Required	Yes
Separate Base Coat Required	No, for standard Base Colour application
Formula	HEMA Free & TPO Free
European Cosmetic Standards	Compliant
UV/LED Cure Required	Yes
Cure Time	60 seconds per layer
Top Coat Required	Yes
Finish Options	The Gloss Top Coat or The Matte Top Coat
Primary Use	Professional gel colour manicure system
Best For	Nail techs wanting a streamlined base-and-colour system with an extensive professional shade range