

THE BASE

SOMETIMES YOU JUST WANT A BASE COAT

A Traditional Gel Base Coat. Simple, Smooth & Purpose-Built.

Not every nail needs additional structure, and not every nail tech wants a thicker base underneath their gel colour.

The Base by Tayla-Made Nail Co is our dedicated traditional gel base coat, created for nail techs who want a thinner, straightforward base layer underneath their chosen gel colour.

Applied over The Bonder, its smooth self-levelling formula creates an even foundation ready for colour while helping smooth minor ridges and surface imperfections.

The Foundation may be the multi-tasker of the Tayla-Made range, but sometimes you don't need six functions. Sometimes you simply need a great base coat. That's exactly what The Base is designed to be.

Presented in our luxe 15ml matte white bottle with a white lid and finished with Tayla-Made's curved/rounded precision brush for controlled application.

1 DEDICATED BASE A traditional gel base coat designed primarily to sit beneath gel colour.	2 THINNER CONSISTENCY A lighter, finer application than The Foundation when extra structure is not required.	3 SELF-LEVELLING Settles smoothly across the nail plate to create an even foundation.
4 MINOR RIDGE SMOOTHING Helps smooth minor ridges and surface imperfections without unnecessary filing.	5 USED OVER THE BONDER The Bonder provides the essential adhesion-promoting link to the natural nail.	6 60-SECOND CURE Cures for 60 seconds under a compatible UV/LED nail lamp.

WHY HAVE THE BASE AND THE FOUNDATION?

BECAUSE NOT EVERY NAIL TECH - OR EVERY SERVICE - NEEDS THE SAME BASE

The Tayla-Made system gives you a choice. The Foundation is our versatile 6 in 1 product and will likely become the base product many nail techs reach for most often. Its thicker consistency allows it to provide additional strength and structure while offering multiple uses beyond simply being a base coat.

But sometimes you don't need all of that. Sometimes you simply want a traditional gel base coat. That's where The Base comes in.

The Base has a thinner consistency than The Foundation and is designed specifically to provide a smooth, reliable foundation underneath your gel colour. It gives nail techs who prefer a lighter, thinner base application another option within the Tayla-Made system.

Neither product replaces the other. It's about choosing the right base for the service you're performing.

WHEN WOULD YOU CHOOSE THE BASE?

The Base is ideal when you're performing a traditional gel polish manicure and don't require the additional strength, structure or thickness offered by The Foundation.

• You're performing a straightforward gel polish manicure	• Additional strength or structure isn't required
• You don't need to build an apex	• You want a thinner base application
• You prefer the feel and application of a traditional gel base coat	• You want to smooth minor ridges or surface imperfections before applying colour
• You don't require the additional functions offered by The Foundation	

It provides exactly what you need from a dedicated base coat without adding unnecessary structure to the service.

WHY THE BASE?

THINNER CONSISTENCY

The Base has a thinner consistency than The Foundation, allowing it to be applied in a fine, controlled layer. This makes it particularly suited to traditional gel polish manicures where additional thickness or structure isn't required.

SMOOTH SELF-LEVELLING FORMULA

The Base is self-levelling, allowing the product to settle smoothly across the nail plate after application. This helps create an even surface ready for your gel colour.

HELPS SMOOTH MINOR RIDGES

Natural nails aren't always perfectly smooth - and they don't need to be filed thinner simply to make them so. The Base can help fill and smooth minor ridges and surface imperfections, creating a more even foundation before colour application.

SUPPORTS ADHESION

The Base is used as part of the complete Tayla-Made preparation and gel system. When applying The Base to the natural nail plate, The Bonder must be applied first. The Bonder creates the essential adhesion-promoting link between the prepared natural nail plate and The Base.

CURVED/ROUNDED PRECISION BRUSH

All Tayla-Made bottle products feature our curved/rounded brush, designed to follow the natural shape of the nail and provide controlled, precise application. With a thinner base gel, this allows the nail tech to apply a fine, even layer while maintaining control around the cuticle and sidewalls.

60 SECOND CURE

Once applied, The Base requires a 60-second cure under a compatible UV/LED nail lamp before continuing with your chosen gel colour.

THE BASE VS THE FOUNDATION

THE BASE	THE FOUNDATION
Think: Traditional Gel Polish Manicure	Think: Base + Strength + Structure + Versatility
Dedicated gel base coat • Thinner consistency • Lighter application • Smooth self-levelling formula • Helps smooth minor ridges • Ideal when additional strength or structure isn't required • Designed primarily to provide the base underneath gel colour	Thicker consistency • Provides additional strength and structure • Self-levelling • Can be used as a base gel • Additional support • Structured natural nail overlays • Short extensions • Nail tip adhesive • Foil adhesive • 6 functions in one product

For many nail techs, The Foundation may become their everyday go-to. For others, the simplicity and thinner application of The Base may be exactly what they prefer.

And some nail techs will use both - choosing between them depending on the client, the condition of the natural nail and the service being performed. That's why both belong in the Tayla-Made system.

HOW TO USE

- 1** **PREPARE THE NATURAL NAIL**
Complete your normal nail preparation, ensuring all true cuticle and non-living tissue have been removed from the nail plate. When required, use The Cuticle Remover as part of your preparation.
 - 2** **APPLY THE DEHYDRATOR**
Apply The Dehydrator to the natural nail plate and allow it to air dry completely. The nail plate should appear chalky and dry. Once dehydrated, avoid touching the prepared nail plate with your fingers.
 - 3** **APPLY THE BONDER**
Using the curved/rounded precision brush, apply a thin, controlled layer of The Bonder to the natural nail plate. Allow it to air set for a few seconds. It will remain tacky - do not wipe. No UV or LED curing is required.
 - 4** **APPLY THE BASE**
Using the curved/rounded precision brush, apply a thin, even layer of The Base over the prepared natural nail. Allow the self-levelling formula to settle smoothly across the nail surface.
 - 5** **CURE**
Cure The Base for 60 seconds under a compatible UV/LED nail lamp.
 - 6** **APPLY COLOUR**
Once cured, continue with your chosen gel colour.
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WHERE IT FITS IN YOUR SYSTEM

- 1** **THE CUTICLE REMOVER**
Assists with removing true cuticle and non-living tissue.
- 2** **THE DEHYDRATOR**
Temporarily removes surface moisture and oils.
- 3** **THE BONDER**
Promotes adhesion between the natural nail plate and your Tayla-Made gel system.
- 4** **THE BASE**
Creates your smooth gel base layer. Cure for 60 seconds.

5

GEL COLOUR

Apply and cure your chosen gel colour.

6

TAYLA-MADE TOP COAT

Finish with your chosen Tayla-Made Gloss or Matte Top Coat.

WHY YOU'LL LOVE IT

• Dedicated traditional gel base coat	• Thinner consistency than The Foundation
• Ideal for straightforward gel polish manicures	• Smooth self-levelling formula
• Applies easily in a thin, controlled layer	• Helps smooth minor ridges and surface imperfections
• Creates an even foundation for gel colour	• Supports adhesion as part of the Tayla-Made system
• Ideal when additional strength or structure isn't required	• Curved/rounded precision brush
• 60-second UV/LED cure	• Professional 15ml size
• Luxe matte white bottle with white lid	• Designed for professional salon use

PROFESSIONAL TIP

CHOOSE YOUR BASE ACCORDING TO THE SERVICE

Don't automatically reach for the same base product for every client. Ask yourself: does this nail simply need a base - or does it need additional strength and structure?

For a traditional gel polish manicure where additional structure isn't required, The Base provides a lighter, thinner option.

When additional strength, structure or versatility is required, The Foundation may be the better choice. The Tayla-Made system gives you both options so you can select the product that best suits the client and the service in front of you.

PRESERVE THE NATURAL NAIL

LET YOUR PRODUCT CREATE THE SMOOTHNESS

Natural nails have ridges and surface imperfections. They don't need to be aggressively filed simply to make them perfectly flat. Where minor ridges are present, The Base can help smooth and even the nail surface through product application rather than unnecessary removal of the natural nail plate.

Prepare what needs to be prepared. Remove what can interfere with adhesion.
Then allow your products to do the work.

Preserve the natural nail wherever possible.

AT A GLANCE

Product	The Base
Product Type	Dedicated Gel Base Coat
Size	15ml
Bottle	Luxe matte white
Lid	White
Brush	Curved/rounded precision brush
Consistency	Thinner than The Foundation
Viscosity	13,000-17,000 cPs
Formula	Smooth self-levelling
Primary Use	Traditional gel polish manicures
Also Helps With	Smoothing minor ridges and surface imperfections
Used After	The Bonder
Used Before	Gel colour
UV/LED Cure Required	Yes
Cure Time	60 seconds
Additional Structure	Minimal compared with The Foundation
Best For	Nail techs wanting a traditional, thinner gel base application